

28th Annual Horticulture Industries Show



Conserving the Future—Managing Risks

We invite you to join us for two days of keynote presentations, educational sessions, trade show, and networking.

**Holiday Inn City Center
700 Rogers Avenue
Fort Smith, AR**

January 16 & 17, 2009

SPONSORS

Risk Management Agency
Arkansas Cooperative Extension Service
Oklahoma Cooperative Extension Service
Arkansas State Horticulture Society
The Kerr Center for Sustainable Agriculture
Tulsa Community College



Welcome to HIS!

The 28th Annual Horticulture Industries Show involves two days of educational programs and trade show activities for people with horticultural interests in Oklahoma, Arkansas, and surrounding states. The theme for the 28th Show is “Conserving the Future—Managing Risks.” Over 350 will be in attendance along with over 25 trade show exhibitors of equipment, supplies and services.

Andy Goldring, Del Monte Fresh of Dallas and Michele Bond, Director of Customer Marketing, Tyson Foods are the featured keynote speakers scheduled to start at 9:00 A.M. each day followed by Marne Coit, Carroll Brown and Travis Johnson covering risk management topics such as liability and crop insurance. Five horticultural commodity groups will offer educational sessions concurrently beginning at **11:00 A.M.** on both days. Registration and Tradeshow Exhibits opens at 8:00 A.M.

Program topics will be for existing producers, new producers, and service providers. Do not miss this Show if you are currently involved in or considering production, value added and marketing of fruits, vegetables, herbs, Christmas trees, farmer’s market/sustainable farming, and master gardener/public horticulture.

Lunch

Our lunches will feature locally grown and raised foods prepared and served by Executive Chef Meridith Fluke of the Holiday Inn City Center.

By using locally produced foods at events such as this and elsewhere, our region’s horticultural and other farming enterprises benefit as our food dollars are kept closer to home. Besides helping our family farmers, using local foods also: helps our economy; preserves farmland and open space; reduces fossil fuel dependence for shipping; improves food security; and last, but certainly not least, home-grown food tastes great.

HIS Headquarters

HIS Headquarters will be located at the Registration Table during the entire show. Contact any HIS officer should you need information.

Elena Garcia, President

Jim Shrefler, President-elect

Donna Dollins, Secretary & Treasurer

Keynote Speakers

Andy Goldring

Andy Goldring has 23 years experience in the produce and grocery industries. He started his career sacking groceries at Kroger grocery store in North Richland Hills, Texas in 1985. He was promoted to produce department clerk while still attending Richland high school. For more than a decade he worked as a produce manager, produce buyer and ultimately produce merchandiser, all for Kroger, before leaving in 1999. For the next three years he worked for Fleming Foods managing accounts for Super Target, Albertson’s and Kmart. He joined Del Monte in 2002 as sales manager of Wal-Mart stores. He currently serves as director of tomato operations for the Dallas Del Monte facility.

Michele Bond

Michele Bond is a client strategist and marketing professional with more than 10 years of experience in such markets as Seattle, Wash. and Boise, Idaho. She is a graduate of University of South Dakota where she received a bachelor’s degree in business administration and has served as the senior vice president of marketing services at Cranford Johnson Robinson and Woods (CJRW). Most recently, she has taken on the role of director of customer marketing for Tyson Foods, Inc., the world’s largest processor and marketer of chicken, beef and pork.

Bond completed Leadership Arkansas, Class II in 2008, serves on the executive committee of the Arkansas State Chamber of Commerce and was recently appointed to the Springdale Chamber of Commerce executive board. She is involved in charitable and volunteer work for the American Heart Association and The Walton Arts Center in Fayetteville, Arkansas.

Risk Management Speaker

Marne Coit

Marne Coit is a Staff Attorney at the National Agricultural Law Center at the University of Arkansas School of Law in Fayetteville. Her research focus at the Center is on sustainable agriculture, local food systems, food policy councils, agritourism, and other areas of food law. Ms. Coit earned her J.D. and M.S.E.L. from Vermont Law School and her LL.M. in Agricultural Law from the University of Arkansas. She is licensed to practice law in Arkansas and Vermont.

Friday, January 16—Concurrent Sessions

8:00 - 9:00 AM—REGISTRATION, LOBBY AREA

8:00 AM - 3:00 PM—TRADE SHOW, ATRIUM

9:00 - 10:00 AM GENERAL SESSION

“LOCAL FOODS—INDUSTRY TRENDS AND POTENTIAL BENEFITS FOR LOCAL GROWERS”

KEYNOTE SPEAKER: ANDY GOLDRING, DEL MONTE FRESH, NORTH AMERICA

10:00 - 10:30 AM BREAK/TRADE SHOW EXHIBITS

10:30 - 11:00 AM RISK MANAGEMENT SESSION

“RISK MANAGEMENT AND LEGAL LIABILITY: ISSUES TO CONSIDER”

Marne Coit, Staff Attorney, National Agricultural Law Center, Fayetteville, AR

Concurrent Sessions

CHRISTMAS TREE—Razorback Room

MODERATOR: DON WICKERSHAM, FOREST RIDGE CHRISTMAS TREE FARM, BROKEN ARROW, OK

11:00 - 12:00 PM

“BUSINESS MANAGEMENT” *John Knight, Sorghum Mill Christmas Tree and Blackberry Farm, Edmond, OK*

12:00 PM - 1:30 PM

LUNCH/TRADE SHOW EXHIBITS

1:30 - 2:00 PM

“SAFETY ON THE FARM” *Don Wickersham, Forest Ridge Christmas Tree Farm, Broken Arrow, OK*

2:00 - 3:00 PM

“REDUCING RISK THROUGH GOOD FINANCIAL MANAGEMENT”
Tom Buck, Schaller, LA

3:00 - 3:30 PM

BREAK/TRADE SHOW EXHIBITS

3:30 - 5:00 PM

GROWERS OPEN PANEL DISCUSSION

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FRUIT—St. Louis Room

MODERATOR: DAN CHAPMAN, DIRECTOR OF FRUIT RESEARCH STATION, U of A, CLARKSVILLE, AR

11:00 - 11:30 AM

“SPRAY ADDITIVES FOR COMMERCIAL PRODUCTION,” *Blair Griffin, Johnson County Extension, U of A, Clarksville, AR*

11:30 AM - 12:00 PM

“A SHIFT IN FRUIT IPM PROGRAMS,” *Donn Johnson, Entomology Professor, U of A, Fayetteville, AR*

12:00 AM - 1:30 PM

LUNCH/TRADE SHOW EXHIBITS

MODERATOR: ERIC STAFNE, ASSOCIATE PROFESSOR, OSU, STILLWATER, OK

1:30 - 2:00 PM

“GROWING HARDY KIWIFRUIT,” *Connie Fisk, Extension Associate, North Carolina State University, Kenansville, NC*

2:00 - 2:30 PM

“FRESH MARKET MUSCADINE VARIETIES AND HOW TO TRAIN THEM,” *Connie Fisk, Kenansville, NC*

2:30 - 3:00 PM

“MUSCADINE PRODUCTION FOR THE HOME GARDEN,” *Connie Fisk, Kenansville, NC*

3:00 - 3:30 PM

BREAK/TRADE SHOW EXHIBITS

MODERATOR: KENDA WOODBURN, PROGRAM ASSOCIATE, FRUIT RESEARCH STATION, U of A, CLARKSVILLE, AR

3:30 - 4:00 PM

“DISEASE MANAGEMENT IN PLASTICULTURE STRAWBERRIES IN THE ARKANSAS-OKLAHOMA REGION,” *Terry Kirkpatrick, Plant Pathology Professor, U of A, Southwest Research and Extension Center, Hope, AR*

4:00 - 4:30 PM

“PEACH BREEDING EXPANDS OPTIONS FOR ARKANSAS AND OKLAHOMA GROWERS,” *John R. Clark, Horticulture Professor, U of A, Fayetteville, AR*

4:30 - 5:00 PM

“PROGRESS IN BLACKBERRY BREEDING,” *John R. Clark, Fayetteville, AR*

PUBLIC GARDENS AND MASTER GARDENERS—Judge Parker Room

MODERATOR: JANET CARSON, EXTENSION HORTICULTURE SPECIALIST, UNIVERSITY OF ARKANSAS

11:00 AM- 11:30 AM

“THE USE OF RAIN BARRELS IN THE LANDSCAPE,” *Berni Kurz, Fayetteville, AR*

11:30 AM- 12:00 PM

“DOGWOOD ANTHRACNOSE UPDATE,” *Steve Vann, Little Rock, AR*

12:00 AM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:00 PM

“MORE THAN JUST PLANTS—PROGRAMS AT THE BOTANICAL GARDEN OF THE OZARKS,” *Sarah King, Fayetteville, AR*

2:00 - 2:30 PM

“INVASIVE ORNAMENTAL PLANTS,” *Paul Shell, Little Rock, AR*

2:30 - 3:00 PM

“WHAT IS NEW AND EXITING AT PEEL MANSION & COMPTON GARDENS IN BENTON COUNTY,” *Corrin Frizzel, Bentonville, AR*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

3:30 - 4:00 PM

“FRUITING VINES FOR THE BACKYARD,” *Connie Risk, North Carolina State University, Raleigh, NC*

4:00 - 4:30 PM

“BUILDING A STRONG FOUNDATION FOR THE GARDEN—SOIL PREPARATION,” *Bob Byers, Hot Springs National Park, AR*

4:30 - 5:00 PM

“A RECAP OF THIS SEASON’S POINSETTIA SALES AT ARKANSAS TECH,” *Jim Collins, Russellville, AR*

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SUSTAINABLE AGRICULTURE—Memphis Room

MODERATOR: HEATHER FRIEDRICH,
DEPARTMENT OF HORTICULTURE, U OF A,
FAYETTEVILLE, AR

11:00 - 12:00 PM

“NO-TILL ORGANIC PRODUCTION: OPTIMIZING SOIL BIOLOGY FOR HIGH YIELDS AND LOW INPUTS,” *Patrice Gros, Foundation Farm, Eureka Springs, AR*

12:00 - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:30 PM

“PLANNING YOUR CSA,” *Mark Cain, Dripping Springs Garden, Huntsville, AR*

2:30 - 3:00 PM

“THE COMMUNITY HARVEST INITIATIVE: BENTONVILLE COMMUNITY COLLABORATION FOR A SUSTAINABLE FOOD SYSTEM,” *Daniel Hintz, Downtown Bentonville Project Bentonville, AR*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS

MODERATOR: DOUG WALTON, KERR CENTER FOR SUSTAINABLE AGRICULTURE, POTEAU, OK

3:30 - 4:00 PM

“RURAL ENERGY FOR AMERICA PROGRAM GRANTS FOR FARMERS,” *Tim Smith, USDA, Rural Development, Little Rock, AR*

4:00 - 4:30 PM

“USING SOLAR POWER FOR GREENHOUSE IRRIGATION,” *Bill Seers, B & R Greenhouse, Talihina, OK*

Reception

Horticulture Industries Show

Friday—January 16

Dallas/Little Rock Rooms @ 5:30 P.M.

Meeting

Arkansas State Horticulture Society

Friday, January 16

Board Room

12:00 AM - 1:30 PM

VEGETABLE/FARMER'S MARKETS—Tulsa Room

MODERATOR: CRAIG ANDERSEN, UNIVERSITY OF ARKANSAS COOPERATIVE EXTENSION SERVICE

11:00 - 11:30 AM

“UNDERSTANDING YOUR COST OF VEGETABLE PRODUCTION,”
*Ron Rainey, Associate Professor, U of A Cooperative
Extension Service, Little Rock, AR*

11:30 AM - 12:00 PM

FOOD STAMP PROGRAM FOR FARMERS' MARKETS,” *Evelyn
Bates-Lee, Officer-in-Charge, USDA Food and
Nutrition Service, Little Rock, AR*

12:00 - 1:30 AM

BREAK/TRADESHOW EXHIBITS/POSTER VIEWING

MODERATOR: CRAIG ANDERSEN, UNIVERSITY
OF ARKANSAS COOPERATIVE EXTENSION
SERVICE

1:30 - 2:00 PM

“FOOD BORNE ILLNESS, HOW COMMON IS IT?” *Steve
Seideman, Extension Food Processing Specialist,
U of A, Institute of Food Science and Engineering,
Fayetteville, AR*

2:00 - 2:30 PM

“MANAGEMENT FACTORS AND RISK IN CUCURBIT
PRODUCTION?” *Jim Shrefler, Area Horticulturist,
Oklahoma Cooperative Extension Service,
Wes Watkins Agricultural Research and
Extension Center, Lane, OK*

2:30 - 3:00 PM

“USE OF BIOFUMIGANTS IN VEGETABLE
PRODUCTION” *Terry Kirkpatrick, Professor/
Nematologist, Department of Plant
Pathology, U of A, Southwest Research and
Extension Center, Hope, AR*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS/POSTER VIEWING

3:30 - 4:00 PM

“VEGETABLE BREEDING UPDATE,” *Teddy Morelock,
Professor, Department of Horticulture, U of A,
Fayetteville, AR*

4:00 - 4:30 PM

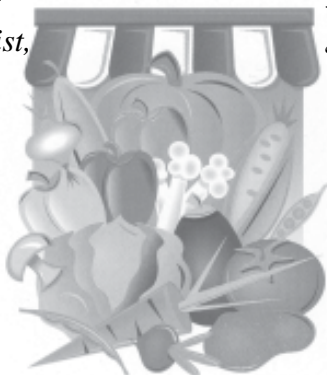
“APPLICATION OF ECONOMIC WORKER INCENTIVES THROUGH
A COMPUTERIZED RECORDS PROGRAM” *Robert Stark,
Associate Professor, Jeff Wardlaw, Marty Wardlaw &
Craig Wardlaw; U of A at Monticello Division of
Agriculture, Monticello, AR*

4:30 - 5:00 PM

“HEIRLOOM TOMATO PRODUCTION IN CONVENTIONAL AND
ORGANIC CULTURE,” *Paul B. Francis, Professor & C.
Robert Stark Jr., U of A at Monticello Division of
Agriculture, Monticello, AR*

5:00 - 5:30 PM

OKLAHOMA VEGETABLE GROWER'S ASSOCIATION MEETING



VEGETABLE POSTERS AVAILABLE FOR VIEWING.

“DEVELOPING WEED CONTROL FOR CILANTRO IN
OKLAHOMA” *Brandenberger, Carrier*

“OKLAHOMA MARKET GARDENING SCHOOL:
PROVIDING INFORMATION TO FRESH FRUIT AND
VEGETABLE GROWERS” *Brandenberger, Upson,
Gray*

Horticulture Industries Show Board of Directors Annual Meeting

Saturday, January 17

Board Room

12:00 PM - 1:30 PM

Questions?

Contact Donna Dollins

405-744-6460

donna.dollins@okstate.edu

For program information and updates
please visit the web:

www.hortla.okstate.edu/his.htm

OR

www.uark.edu/ArkHort

Saturday, January 17—Concurrent Sessions

8:00 - 9:00 AM—REGISTRATION, LOBBY AREA

8:00 AM - 3:00 PM—TRADE SHOW, ATRIUM

9:00 - 10:00 AM GENERAL SESSION

“MARKETING 101”

KEYNOTE SPEAKER: MICHELE BOND, DIRECTOR OF CUSTOMER MARKETING, TYSON FOODS

10:00 - 10:30 AM BREAK/TRADESHOW EXHIBITS

10:30 - 11:00 AM RISK MANAGEMENT SESSION

“RISK MANAGEMENT: NON-INSURED ASSISTANCE CROP DISASTER PROGRAM (NAP) ADMINISTERED BY FSA”

Carroll Brown, Arkansas State Farm Service Agency, Little Rock, AR

Travis Johnson, Risk Management Agency, Jackson, MS

Concurrent Sessions

CHRISTMAS TREE—Razorback Room

MODERATOR: DON WICKERSHAM, FOREST RIDGE CHRISTMAS TREE FARM, BROKEN ARROW, OK

11:00 - 11:30 AM

“MANAGE RISK THROUGH SPECIES DIVERSIFICATION: AN UPDATE” *Chuck Tauer, The Double T Christmas Tree Farm, Glencoe, OK*

11:30 - 12:00 PM

“OKLAHOMA CHRISTMAS TREE SALES UPDATE” *Craig McKinley, Professor and Extension Forestry Specialist, Department of Natural Resource, Ecology & Management, OSU, Stillwater, OK*

12:00 PM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:30 PM

OKLAHOMA CHRISTMAS TREE ASSOCIATION MEMBERSHIP MEETING

2:30 - 3:00 PM

OKLAHOMA CHRISTMAS TREE ASSOCIATION BOARD MEETING

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FRUIT—St. Louis Room

MODERATOR: KENDRA WOODBURN, UNIVERSITY OF ARKANSAS

11:00 - 11:30 AM

“IRRIGATION SAVVY OF FRUITS,” *Jackie Robbins, CEO, CID, Agricultural Engineer, P.E., Irrigation-Mart, Inc., Ruston, LA*

11:30 AM - 12:00 PM

“ORGANIC BLACKBERRY PRODUCTION,” *Alisha Ruple, Horticulture Graduate Assistant, U of A, Fayetteville, AR*

12:00 PM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 3:00 PM

“PRIVATE PESTICIDE APPLICATOR’S RECERTIFICATION,” *Ples Spraley, Extension Pesticide Assessment Specialist, Cooperative Extension Service, U of A, Little Rock, AR*

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PUBLIC GARDENS AND MASTER GARDENERS—Judge Parker Room

MODERATOR: JULIE TREAT, PROGRAM TECHNICIAN, U of A COOPERATIVE EXTENSION SERVICE

11:00 AM- 11:30 AM

“CULTIVATING THE GARDEN IN A CHILD’S MIND; CONNECTING CHILDREN TO NATURE THROUGH LITERATURE,” *Joyce Mendenhall, Fayetteville, AR*

11:30 AM- 12:00 PM

“GOPHER CONTROL,” *Dustin Blakey, Fort Smith, AR*

12:00 AM - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

1:30 - 2:00 PM

“THE EASIEST FRUITS FOR THE HOME GARDEN” *Dan Chapman, Clarksville, AR*

2:00 - 2:30 PM

“COMMON ORNAMENTAL INSECT PESTS,” *John Hopkins, Little Rock, AR*

2:30 - 3:00 PM

“GROWING A GREENER LANDSCAPE,” *Janet Carson, Little Rock, AR*

SUSTAINABLE AGRICULTURE—Memphis Room

MODERATOR: DAVID REDHAGE, KERR CENTER FOR SUSTAINABLE AGRICULTURE, POTEAU, OK

11:00 - 12:00 PM

“LESSONS LEARNED FROM A CSA ROOKIE,” *Larry Hocking, Berry Creek Farm, Blanchard, OK*

12:00 - 1:30 PM

LUNCH/TRADESHOW EXHIBITS

MODERATOR: HEATHER FRIEDRICH, DEPARTMENT OF HORTICULTURE, U OF A, FAYETTEVILLE, AR

1:30 - 2:00 PM

“SMALL-SCALE CSA: A VENTURE WORTH CONSIDERING,” *Marcie Brewster and Dane Schumacher, Wildfire Farm, Berryville, AR*

2:00 - 2:30 PM

“ORGANIC CERTIFICATION COST SHARE PROGRAM,” *Tim Ellison, Arkansas Plant Board, Little Rock, AR*

2:30 - 3:00 PM

“VIRUS SAMPLING IN WATERMELON IN OKLAHOMA,” *Akhtar Ali, Plant Pathologist, University of Tulsa, Tulsa, OK and Lynn Brandenberger, Oklahoma State University*

3:00 - 3:30 PM

BREAK/TRADE SHOW EXHIBITS

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VEGETABLE/FARMER'S MARKETS—Tulsa Room

MODERATOR: JIM MCGUIRE, SPRINGDALE FARMERS' MARKET, SPRINGDALE, AR

11:00 - 11:30 AM

“FAYETTEVILLE, ARKANSAS FARMERS' MARKET—35 YEARS AND STILL CHANGING,” *Janet Bachmann, NCAT/ATTRA and Fayetteville Farmers' Market, Fayetteville, AR*

11:30 - 12:00 PM

STILLWATER, OKLAHOMA FARMERS' MARKET—22 YEARS AND GOING STRONG,” *Jim Motes, Motes Enterprises LLC, Stillwater, OK*

12:00 - 1:30 AM

BREAK/TRADESHOW EXHIBITS/POSTER VIEWING

MODERATOR: JIM MCGUIRE, SPRINGDALE FARMERS' MARKET, SPRINGDALE, AR

1:30 - 2:00 PM

“IDENTIFICATION AND MANAGEMENT OF COMMON VEGETABLE INSECTS” *John Hopkins, Extension Urban Entomologist, U of A Cooperative Extension Service, Little Rock, AR*

2:00 - 2:30 PM

“IDENTIFICATION AND MANAGEMENT OF COMMON VEGETABLE DISEASES” *Stephen Vann, Extension Urban Plant Pathologist, U of A Cooperative Extension Service, Little Rock, AR*

2:30 - 3:00 PM

“CURRENT SUBSTANCES FOR ORGANIC WEED CONTROL IN VEGETABLES” *Charles Webber, Research Agronomist, USDA, ARS-SCARL, Lane, OK*

3:00 - 3:30 PM

BREAK/TRADESHOW EXHIBITS/POSTER VIEWING

MODERATOR: DOUG WALTON, KERR CENTER, POTEAU, OK

3:30 - 4:00 PM

“USE OF TECHNOLOGIES TO REDUCE RISK IN VEGETABLE CROPS,” *Warren Roberts, Associate Professor, Wes Watkins Agricultural Research and Extension Center, Lane, OK*

4:00 - 5:00 PM

“MARKET MANAGER ROUNDTABLE—WHAT'S WORKING AND WHAT'S NOT,” *Doug Walton, Kerr Center, Muskogee, OK*

VEGETABLE POSTERS AVAILABLE FOR VIEWING.

“DEVELOPING WEED CONTROL FOR CILANTRO IN OKLAHOMA” *Brandenberger, Carrier*

“OKLAHOMA MARKET GARDENING SCHOOL: PROVIDING INFORMATION TO FRESH FRUIT AND VEGETABLE GROWERS” *Brandenberger, Upson, Gray*

HIS Conference Details

Cancellations or Refunds

There will be no refunds due to inclement weather. Preregistrants and exhibitors requesting refunds in writing prior to the show will receive 50% of the registration or exhibit fee paid, no refunds on meals, and the proceedings will be provided.

Lodging

The Holiday Inn City Center is the Show headquarters. It is located at 700 Rogers Avenue, Fort Smith, AR. Rooms are \$82.00 for King or Double beds. To reserve a room, call 1-479-783-1000 between the hours of 8 A.M. to 6:00 P.M. or call 1-800-465-4329 and be sure to ask for the **“Horticulture Industry Show 2009 Conference”** room rate. There is a 14.25% tax charge. **Reserve your room now; the deadline for the HIS rate is December 18, 2008.**

Meals

Lunches are catered both Friday and Saturday for registrants. To have good food at reasonable prices, **we need your meal reservation in advance**, so be sure to include lunches on your registration form. A limited number of lunch tickets will be sold at the door. Lunch meals are \$15.00 per day. Executive Chef Meridith Fluke will be preparing the meals using seasonal and locally produced foods.

Meeting Facilities

All conference sessions will take place at the Holiday Inn City Center. The Holiday Inn City Center offers the following amenities:

- Convenient Downtown location in the center of Ft. Smith
- Business class rooms with data ports, voice mail, oversized desks, and coffee makers
- Great Room with striking five-story atrium waterfall
- A full-Service restaurant and lounge
- Indoor swimming pool, whirlpools, and exercise room

Parking & Registration Table

Free parking is available at Holiday Inn City Center out front of the complex and on the east side of the Fort Smith Convention Center. The show registration table will be located inside the west side of the atrium area.

Registration

Advance registration for the two-day show is \$50.00 if received by **December 12, 2008**. The \$50.00 registration fee includes a CD version of the Proceedings. Spouse and additional adults from the same farm/business are an additional \$20.00 each. Students and children register free. Registration postmarked after December 12 is \$60.00. One (1) day registration is \$35.00 if received by December 12 and \$38.00 at the door. Additional adults, same business, are \$15.00. To avoid long registration lines, be sure to pre-register. A printed Proceedings is available for \$20.00 or a CD version is available for \$7.00 for those not attending the Show. Please include Proceedings' payment on the registration form found at the back of this program publication.

Registration Confirmation

Registration received will be confirmed by email. If no email is available please call 405-744-6460 and confirm registration. After December 22, please leave a voice message, your call will be returned after January 4, 2009.

Trade Show

Exhibitors will be on hand from around the state and region to show you the newest products and available technology. The Trade Show will be held in the Holiday Inn City Center atrium. For Trade Show Exhibitor information, contact Donna Dollins; phone: 405-744-6460 or email donna.dollins@okstate.edu. If you are registering late, please call 405-612-0959 for information during the holiday break.

Social

A reception will be held at the Dallas/Little Rock area from 5:30 P.M. until 7:00 P.M. on Friday, January 16. There will be a wine tasting highlighting some Arkansas wineries and some locally grown foods from the area. Tickets can be purchased for \$7.00 each. Please purchase on your registration form; a limited number of reception tickets will be sold at the door.

Special needs

If you have any special needs please call 405-744-6460. We will try to accommodate your request.

Holiday Inn City Center Directions

EAST (LITTLE ROCK)

Follow I-40 to Exit 8A; Take 8A—Holiday Inn is 5 miles on the left OR Follow I-40 to Dora, OK exit 64D—Turn left after exiting Follow to 64—Go over Garrison Avenue Bridge to North 6th; Turn right for one block to Rogers Avenue, Turn left

NORTH (FAYETTEVILLE)

Hwy I-540 to I-40; Take I-40 to I-540 and follow to Exit 8A; Take 8A—Holiday Inn is 5 miles on the left OR Follow I-40 to Dora, OK exit 64D—Turn left after exiting Follow to 64—Go over Garrison Avenue Bridge to North 6th; Turn right for one block to Rogers Avenue, Turn left

SOUTH (HOT SPRINGS)

71 North until it turns into Towson Avenue; Follow Towson Avenue until it intersects with Rogers Avenue; Turn left on Rogers —Four blocks and on the left

WEST (TULSA)

I-40—Take Roland/Ft. Smith Exit 325; Exit and turn right onto Hwy 64; Follow Hwy 64 across Arkansas Bridge Turn right on 6th Street—Left on Rogers Avenue; Holiday Inn is two block on the right.

Explorations

Miss Laura's, 2 North "B" Street, Open Monday-Saturday 9 a.m.- 4 p.m.

Once called the "Riverfront Hotel" to be proper, the city's Visitors Center is the only former bordello listed on the National Register of Historic Places. Built just before 1900, it was once the most popular place on the city's bawdy Front Street along the Arkansas River. The house later renamed "Miss Laura's" has been magnificently restored in Victorian splendor after sustaining heavy damage from a 1996 tornado.

Fort Smith National Historic Site, Third Street at Rogers Ave.,

Open daily 9 a.m. – 5 p.m.

Two walk-in recreated frontier jails, and new and enlarged displays and exhibits highlight recent major renovations to Fort Smith's premier tourist attraction. The site contains the remains of two military posts built to keep peace on the frontier when southeastern Indian Tribes were relocated to Indian Territory. Major restorations were made in the Visitor Center, once the former barracks building for the second fort, built in the 1830s on the Belle Point area overlooking the Arkansas River. The barracks later housed the courtroom of the federal judge for the Western District

of Arkansas, Isaac Parker. The courtroom is now completely restored. Visitors can walk around inside the early basement jail once considered so horrid it was called "Hell on the Border."

Adjacent to the restored barracks building is the Commissary Building—a major military supply center during the mid 1830s. It was later used as Judge Parker's chambers. During his 21-year tenure on the bench beginning in 1875, Parker—known as the "Hanging Judge," presided over 13,000 cases and sentenced 160 men to hang.

Janet Huckabee Arkansas River Valley Nature Center, Wells Lake/Chaffee Crossing, Open Tuesday - Saturday, 8:30 a.m. – 4:30 p.m.

The newest in a series of nature centers is packed with interactive exhibits, educational programs, and natural beauty. The Arkansas River Aquarium, The Oak Forest, and The Life of Birds are a few of the exhibits to see during your visit. Built in the fertile Arkansas River Valley, the center focuses on the wide variety of animals and birds that call the area home. The center is operated by the Arkansas Game and Fish Commission and is located just minutes from downtown Fort Smith. For more information visit their website: www.rivervalleynaturecenter.com

U.S. National Cemetery, 522 Garland at South Sixth Street

Laid out during the founding of the first fort in 1817, it was granted national status in 1867. The cemetery contains approximately 13,000 graves, among them Judge Isaac Parker, and General William O. Darby, founder of the Darby Rangers. The cemetery is especially beautiful on patriotic holidays each year when the colorful "Avenue of Flags" is displayed.

Belle Grove Historic District

Comprising a 22-square block area bounded by North 5th Street, North "H" Street, North 8th Street and North "C" Street, the beautiful Belle Grove area near downtown was added to the National Register of Historic Places in the early 1970s. Since then at least 40 homes that span 130 years of varying architectural styles have been restored.

Knoble Brewery, North 3rd & "E" Streets, Open: Tues.– Sat. 5:30 p.m. – 11:00 p.m.

Built in 1848 by German immigrant Joseph Knoble, this three-story stone structure contains an original underground cellar where the beer was stored. The building has a colorful history that parallels much of Fort Smith's past, and now houses a popular restaurant, Doe's Eat Place.



Pre-registration

28th Arkansas — Oklahoma Horticulture Industries Show



Name _____ E-mail _____

Phone _____

Name of Spouse and (or)
Additional Adults and Student _____

Farm/Business _____

Address _____

City _____ State _____ ZIP _____

Crops Grown or Interest (Check all that apply): Christmas Tree Grape/Wine Herbs Fruits Vegetables Farmer's Market Master Gardener Ornamentals Sustainable Ag Other (Please Supply) _____

Pre-registration (\$50 per person includes the proceedings). Must be postmarked by **December 12, 2008** \$ _____
(Registration postmarked after December 12 or On-Site registration is \$60 per person.)
Registration includes a CD version of the proceedings.

Pre-registration for Friday OR Saturday Only (\$35 per person, does not include a copy of the proceedings) \$ _____
(Registration-on-site for ONE day only is \$38 per person)

Spouse or Additional Adults of Registered Farm or Business (\$20 per person) \$ _____
no charge

Student (Free admission; reception ticket and proceedings is not included.) \$ _____

Additional copies of Proceedings (**\$20/printed copy or \$7/CD copy** mailed after the Show) \$ _____

Lunch (Limited number available.)

Friday, January 16 (\$15.00 per person).....vegetarian preferred \$ _____
Friday Reception, January 16 (\$7.00 per person) \$ _____
Saturday, January 17 (\$15.00 per person)...vegetarian preferred \$ _____

Annual Dues (voluntary)

Oklahoma Vegetable Association \$ _____
Member-\$20; Industry-\$35; Market Gardener/Educator/Researcher/Student-\$10
Arkansas State Horticultural Society \$ _____
Member -\$20; Extension/Research/Student-\$10

Ad in the Proceedings (Place your business card in the proceedings for \$25.) \$ _____
Please include your card. Other advertisement sizes and rates are available on request.

Total Amount Due \$ _____

REFUND POLICY

There will be no refunds due to inclement weather. Preregistrants and exhibitors requesting refunds in writing prior to the show will receive 50% of the registration or exhibit fee paid, no refunds on meals, and the proceedings will be provided.

Mail form with payment by December 12, 2008 to:
HIS Registration, PO Box 1993, Stillwater, OK 74076-1993

Questions about preregistration?
Contact Donna Dollins, Phone (405) 744-6460
Please leave message from December 22 - January 3
Fax:(405) 744-9709 ♦ E-mail: donna.dollins@okstate.edu

Horticulture Industries Show
PO Box 1993
Stillwater, OK 74076

