

OSU - Oklahoma Cooperative
Extension Service, Stillwater

Grady County Extension, Chickasha

USDA-ARS, Lane

OSU - WWAREC, Lane

Dept. of Horticulture and L.A.,
OSU, Stillwater

Dept. of Entomology and Plant
Pathology, OSU, Stillwater

Squash, watermelon, tomato, peppers, okra, sweet corn and cucumber are all favorites of Oklahomans. However, growing for profit requires knowledge of markets, crops and pests. Join us for a day of learning and sharing of experiences about growing and marketing these ever important crops!



Pumpkin Harvest!

Sponsors:

Abbot & Cobb

Rep: Joe Chapa

Agro-Culture Fertilizers

Rep: Jacob Nowakowski

American Plant Products

Rep: Rodd Moesel

BASF

Rep: Keith Castner

DeWitt Seed Company

Rep: Robert DeWitt

DuPont Agricultural Products

Rep: Mike Johnson

Estes, Inc.

Rep: Rick Jackson

Gowan Company

Rep: Kenny Zimmerhanzel

Helena

Rep: Bryce King

National Watermelon

Promotion Board

Rep: Kenton Kidd

UPL, Inc.

Rep: John Oppelt

Willhite Seed, Inc.

Rep: Don Dobbs

Oklahoma SARE Program

Rep: Janelle Malone

Thank You!

Oklahoma Cucurbit (& Other Vegetable) Production and Marketing Meeting

**9:00 – 3:00, Thursday
DECEMBER 16, 2010**

**Grady County
Fairgrounds
Community Building**



**Highway 62 East
(just east of Hwy 81 intersection)
Chickasha, Oklahoma**

***Registration Fee \$10 per person
Mail by Dec. 8 to***

**Grady County Extension, 828 W.
Choctaw, Chickasha, OK 73018**

For Information Call 405-224-2216

Okla. Cucurbit (& other vegetable) Production & Marketing Meeting

Thursday, December 16, 2010 — Chickasha, OK

8:45 Registration, Coffee and Conversation

9:00 Welcome and Program Overview -
Michael Pettijohn, Extension Educator,
Grady County and Dr. Jim Shrefler,
OSU Extension Horticulture, Lane

Early Morning Session

9:10 Weed Control in Vegetables - Jim
Shrefler, OSU Southeast District
Extension Horticulture, Lane

9:30 Plasticulture Demonstration Garden -
Micah Anderson, Market Development
Coordinator, Oklahoma Department of
Agriculture, Food and Forestry,
Oklahoma City

9:50 Ideal Market Size for Produce - Ray
Ridlen, Extension Educator - 4-H
Horticulture, Agriculture, Oklahoma
County OSU Extension.

10:10 Vegetables from the Transition to
Organic Production - Dr. Vince Russo,
Research Leader, USDA-ARS, Wes
Watkins Agricultural Research
Laboratory, Lane

10:30 BREAK - Please View the Displays
Provided - Refreshments Courtesy of our
Meeting Sponsors - Thank You!

Late Morning Session

10:40 Management of Wildlife Pests in
Vegetable production - Dr. Dwayne
Elmore, OSU Natural Resource Ecology
and Management, Stillwater

11:00 Organic Versus Conventional Fertilizers
- Dr. Warren Roberts, OSU
Horticulture, Wes Watkins Agricultural
Research and Extension Center, Lane

11:20 Vegetable Disease Management - Dr.
John Damicone, OSU Entomology and
Plant Pathology, Stillwater

11:40 Food Safety and Postharvest Handling
- Dr. William McGlynn, R. M. Kerr
Food and Agric. Products Center & OSU
Horticulture, Stillwater

**NOON MEAL PREPARATION
COURTESY**

OF

GRADY COUNTY EXTENSION

THANKS FOR YOUR SUPPORT!

Afternoon Session:

- Sponsor Introductions and Comments -

1:00 Marketing Opportunities for Produce
Growers - Chris Kirby, Farm to School
Coordinator, Oklahoma Department of
Agriculture, Food and Forestry, OKC

1:20 Legal and Regulatory Issues Facing
Producers and Marketers - Dr. Merritt
Taylor, Center Director, Wes Watkins
Agricultural Research and Extension
Center, Lane

1:40 National Watermelon Promotion Board
Update - Kenton Kidd, NWPB,
Orlando, Florida

2:00 Oklahoma Farm Market Update - Justin
Whitmore, Market Development
Coordinator, Oklahoma Department of
Agriculture, Food and Forestry, OKC

2:20 Irrigation Scheduling for Vegetable
Crops - Steve Upson, Horticulture
Consultant, Noble Foundation,
Ardmore

2:40 Pumpkin Trials and Resources for
Vegetable Variety Selection - Dr. Lynn
Brandenberger, OSU Horticulture,
Stillwater

Have a Safe Trip Home!

Moderators

Stan Fimple, Payne County OSU Extension
David Nowlin, Caddo County OSU Extension